

Matthew Bender

art direction & design

CONTACT

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OBJECTIVE

- Freelance graphic designer with experience in working with tight budgets and quick deadlines looking to attain entry-level art direction or design position within the advertising industry.

EDUCATION

- **Michigan State University** - East Lansing, MI.
B.A. in Creative Advertising, 2005-2009
Member of MSU Advertising Association, 2007-2009

EXPERIENCE

- **Underground Art Concepts** - www.undergroundartconcepts.com
Freelance Artwork & Design, 2006-Present
Ownership and operation of freelance identity specializing in branding, custom artwork, illustration, and graphic design solutions.

Select Work:
 - Nicholas Creative Media - *Designed limited edition artwork for Scorpion Lacrosse products. Provided artwork for nationally circulating print and website advertisements.*
 - Travis Kingma Band - *Developed layout and artwork for "Night Ride" album as well as promotional poster designs and website graphics.*
 - Mixtape Evolution - *Mixed media portrait used for cover of internationally circulating mixtape, "Drake Drizzy Rogers." Remains one of the most popular mixtapes released by Drake.*
- **PS Magazine** - East Lansing, MI.
Graphic Design Intern, 2008-2009
Responsible for developing promotional flyers, posters, invitations, web illustrations, and logos for magazine events.
- **Edison Neighborhood Association** - Kalamazoo, MI.
Assistant Designer & Artist, 2006
Assisted in designing and painting of a Kalamazoo community mural. Also organized local youth involvement and taught painting workshops.

SKILLS

- **Design Platforms:** Adobe Photoshop, Illustrator, InDesign, Acrobat, Flash, Dreamweaver, HTML/CSS, MS Office, Powerpoint.
- **Traditional Artwork:** Drawing, painting, graffiti, etching, screen-printing, sculpture, stenciling, photography.
- **Social Media:** Blogging, SEO familiarity, Google Adwords, social networking platforms.

AWARDS

- **2009** - *Selected for 15th Annual One Club Student Exhibition.*

PORTFOLIO

- **Digital Portfolio** - www.undergroundartconcepts.com
- **Design Blog** - www.vividunderground.com